

1

**RETHINKING SOCIAL ENTREPRENEURSHIP**

In this session led by the Trico Foundation, you will learn practical insights to help you fully harness the power of business models to serve social impact.



RECORDING



SLIDE DECK

2

**SELL WITH IMPACT: SOCIAL PROCUREMENT FOR SOCIAL PURPOSE ORGANIZATIONS**

In this session led by Buy Social Canada, you will learn more about the growing opportunity to sell to the increasing number of businesses and government sectors who are seeking social value from their suppliers.



RECORDING



SLIDE DECK

3

**IMPACT INVESTMENT TOOLS YOU NEED TO KNOW**

In this session led by Propel Impact and Wakopa Financial, you will learn the concepts of social finance, impact investing and how to map out the social finance landscape in Canada.



RECORDING



SLIDE DECK

4

**HOW TO ATTRACT INVESTORS**

In this session led by Social Venture Connexion (SVX) and New Market Funds, you will learn more about what investors are looking for when assessing Impact Investing opportunities.



RECORDING



SLIDE DECK

5

**INVESTMENT OPPORTUNITIES IN THE AFFORDABLE HOUSING SECTOR**

In this session led by New Market Funds and Muskoka Community Land Trust, you will learn more about some approaches to investing in the housing sector and how to secure investments for a non-profit housing development.



RECORDING



SLIDE DECK