

Community Fund for Canada's 150th Acknowledgement Guidelines

In the collaborative spirit of the Community Fund for Canada's 150th, organizations with funded projects ('Grantees') will acknowledge the support received from Canada's community foundations, the Government of Canada, and Canadian leaders. Grantees are required to acknowledge this support by using the Acknowledgement Text and Collaborative Wordmark.

Please acknowledge other local contributors who have given to your project, in keeping with the guidelines below.

Acknowledgment Text

This initiative is made possible by the Community Fund for Canada's 150th, a collaboration between <<community foundation>>, the Government of Canada, and extraordinary leaders from coast to coast to coast.

Cette initiative est rendue possible grâce au Fonds communautaire pour le 150^e anniversaire du Canada, qui est une collaboration entre <<community foundation>>, les fondations communautaires canadiennes, le gouvernement du Canada et des leaders extraordinaires de l'Atlantique au Pacifique à l'Arctique.

Collaborative Wordmark

White background:



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Other backgrounds:



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Guidelines

- a. **Equal Acknowledgement.** Grantees will feature the Acknowledgement Text and/or Collaborative Wordmark wherever the supporters of a funded project are mentioned. The Acknowledgement Text and/or Collaborative Wordmark will be featured in at least equal manner and prominence as that of any other supporter or funding party that makes a similar contribution to the project.
- b. **Written materials.** The Acknowledgement Text and Wordmark will be showcased in all public written materials related to funded activities where other sponsors logos are displayed.
- c. **Websites.** Grantees are asked to showcase the Collaborative Wordmark and Acknowledgement Text on grantee-controlled websites or applications (apps) on the page or section where other sponsor, supporter or funding party logos are displayed. Please link the Collaborative Wordmark through to <http://www.canada.ca>.
- d. **Press Releases.** Grantees will use the Acknowledgement Text in any press releases related to the project.
- e. **Verbal Remarks.** Grantees will acknowledge the collaborators behind the Fund in verbal remarks during all events or public activities supported by the Fund, or during any media comments related to a funded activity.
- f. **Official Languages.** Grantees will acknowledge the collaborators behind the Fund in both official languages when funded projects take place in communities where both official language communities are present.